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ECRS CATAPULT™ Complete Automation for Pharmacy Retail

The ECRS retail automation suite connects each critical area of operation in a single-store or multi-store enterprise.

CEO, Founder, President:	Pete Catoe
Year Founded:	1989
Employees:	75-100
Stock Symbol:	Private Company
Toll-free:	(800) 211-1172
Toll-free Fax:	(800) 849-8910
Phone:	(828) 265-2907
Fax:	(828) 265-0097
Address:	277 Howard St. Boone, NC 28607
Website:	www.ecrs.com
Facebook:	www.facebook.com/ECRSoftware
Twitter:	@ecrsoftwarecorp

ECRS
RETAIL AUTOMATION SOLUTIONS

Company Background

Founded in 1989 by current CEO and President, Pete Catoe, ECR Software Corporation (ECRS) is located adjacent to Appalachian State University in Boone, NC. Being in close proximity, and working in partnership with University departments, allows ECRS the unique opportunity for consistent top-level recruiting in areas such as Computer Science and Industrial Design. ECRS' philosophy of open, honest communication, fueled by independent thinkers, empowers both new and experienced talent to shine, resulting in the most innovative and dependable retail technology suite available on the market today.

In addition to its HQ and Deployment offices, ECRS has region-specific local representatives available to quickly assist customers no matter their geographic location. ECRS has thousands of retail system installations across the United States, Canada, and the Caribbean. To ensure consistency and rapid response, all core software and hardware products are designed and developed in house. ECRS prides itself on providing award-winning customer service and support and creating customers for life. Over 100 customer references are available as a testament to ECRS' commitment to quality.

Product Overview

ECRS is focused on automating the science of retail. The ECRS retail automation suite connects each critical area of operation in a single-store or multi-store enterprise. The reason for this comprehensive approach to retail management is to reduce hassle associated with managing multiple technology platforms and vendors, improve return on investment by decreasing staff time spent in manual labor, provide a consistent user interface for easy staff training, and improve data accuracy and centralization across one store or 100. Customer service is also improved by inventory management (no more out-of-stocks), faster, streamlined transactions, and more staff time for direct customer interaction.

The ECRS product suite includes: Point-of-sale, self checkout, kiosk, back office, bi-directional pharmacy system integration, AR, house charge, general ledger, payroll deduct, mobile business analytics, front-end supplier integration, inventory management, replenishment, customer loyalty, gift card, electronic payment authorization, signature capture, driver's license scanning, and warehouse. ECRS offers help in meeting regulatory compliance such as IIAS, PCI-DSS, NPLEx, HIPAA, WIC, and Weights and Measures.

Verticals Served

Because ECRS serves a wide-range of retail verticals, solutions are able to expertly serve pharmacies with varying requirements; such as, large front-end retail space with diverse items. ECRS works with pharmacies, hospitals, cafeterias, grocery stores, natural product/health stores, and convenience stores.